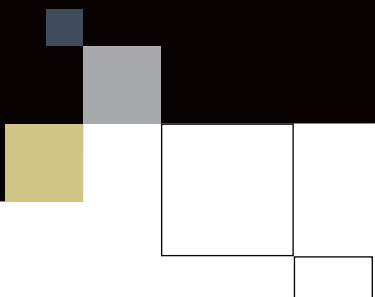




DOCTORATE IN BUSINESS ADMINISTRATION

DBA

ACT
the World



Editorial



The ESC Rennes of School of Business is an international Management School in France. The quality of its processes, faculty, research and programmes is validated by the leading international accreditation organisations. The triple accreditation EQUIS, AACSB and AMBA makes ESC Rennes part of the 0,5 % Business Schools “triple crowned” in the world and is of significant value for future graduates.

Recent developments, notably the financial crisis, have clearly demonstrated the need for managers to adopt a different pattern of behaviour and to learn new skills. Today, managers face the challenges of increasingly intense international competition, a changing global context with complex environmental and social consequences and growing criticism from stakeholders such as non-governmental organisations.

The ESC Rennes’ DBA faces these new challenges, responding to companies’ needs, by preparing high level managers with significant business experience (10+ years) to become authoritative thought leaders in their field, engaged scholars, reflective practitioners or to pursue a part-time academic career.

Dr Olivier Aptel
Dean

ESC RENNES ACCREDITATIONS



European Foundation for
Management Development
(EFMD)



Association to Advance
Collegiate Schools of Business



Association of Masters of
Business Administration

The DBA Programme

PRE-DBA WITH FGV, BRAZIL PART-TIME, 1 YEAR

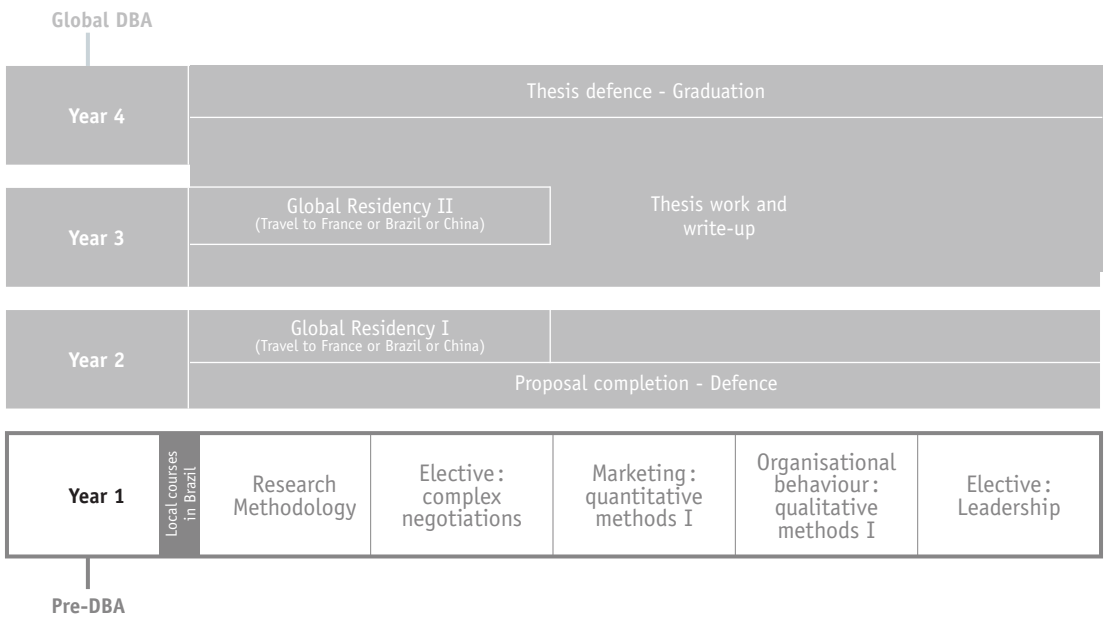
To prepare Brazilian participants to join this DBA, the ESC Rennes offers a special pre-DBA together with FGV. This pre-DBA consists of five intensive three-day modules including courses, personal work, assignments and supervised proposal preparation. These modules are offered locally in Brazil, with a combination of lecturers from the ESC Rennes and from the FGV. These challenging management modules are all research method related.

DBA PROGRAMME

Students who decide to continue with the DBA programme will attend two 'global residencies', respectively in France (Paris and Rennes) and

in China (Beijing), allowing participants to mix with their peers, to reinforce their international network, and to add a global perspective to their studies. The residencies can be replaced by local electives related to the thesis research. In addition, participants will work on their thesis with a supervisor from both the ESC Rennes and a local supervisor in Brazil. The thesis project includes structured supervision as well as an oral proposal and thesis defence. The programme is designed for part-time students and typically lasts four years.

The DBA programme was launched in China in 2008 and in Brazil, with FGV in Rio de Janeiro, in 2012. The ESC Rennes is the degree-awarding body of the DBA programme. Alumni of our programme include business executives, government officials, entrepreneurs and faculty.





“At ESC Rennes I found the opportunity to match a doctorate programme with a business activity and its objectives. The disciplines and research topics are relevant to management problems and allow me to study what I really consider important to my career. Studying on a part time basis permits me to continue working in my organization; this is what makes doctoral studies and business activities complementary.”

Marcela Castro, M.Sc.

Partner Director, Idear Castro Treinamento Empresarial Ltda



“After experiencing this past February 2015, the French residency of our DBA-Cohort II allows me to express my utmost sense of appreciation for the excellent content and organization performed by FGV/ESC RENNES. Although already knowing the high international reputation of these two business schools, I must say that I had my expectations exceeded. I am proud and honored of being a student of this doctorate.”

**Jorge Barros,
Sr. Vice President, Siemens**

Admission

ADMISSION PROCEDURE

Admission is selective and based on past academic results, management experience, an admission interview and an initial research proposal.

The (pre-)DBA programme is aimed at post-experience students with a recognized Master's degree in Management and guides students towards executing and reporting their own original research project.

Applications are submitted to and pre-selected by the local DBA Director in Brazil, and should include:

1) Application form to be found on website : www.esc-rennes.fr/programmes/programmes-doctoraux/dba

2) A document, stating the general nature of the proposed field of study and a preliminary research topic as well as the motivation for pursuing the pre-DBA degree.

3) Official transcripts of academic courses previously undertaken

4) Certified copies of degrees or diplomas previously obtained

Previous academic history, letters of recommendation, motivation and aptitude to do postgraduate level work, and professional experience are all taken into consideration. An interview by the local (pre-)DBA Director and possibly an additional interview by the DBA Director is part of the selection process. The final admission decision is made by the ESC Rennes DBA Committee.

Dr Hans BORGMAN
Director, Doctoral Programmes –
ESC Rennes, France
www.esc-rennes.fr

**For more information,
please contact:
Dr Yann DUZERT**
Coordinator - FGV Brazil
dint@fgv.br

ESC RENNES SCHOOL OF BUSINESS

2, RUE ROBERT D'ARBRISSEL - CS 76522
35065 RENNES CEDEX
FRANCE

Tel. : +33 (0)2 99 54 63 63

Fax : +33 (0)2 99 33 08 24

email : esc@esc-rennes.fr

www.esc-rennes.fr

FUNDAÇÃO GETULIO VARGAS

PRAIA DE BOTAFOGO, 190 - BOTAFOGO
CEP 22253-900 - RIO DE JANEIRO
BRAZIL

Tel. : +55 21 3799 5522

<http://portal.fgv.br/en>



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